

## MAD Architects | Agenda

## Studio Calendar

(please note: all sessions are held over zoom)

5th Jan	Studio	Introductions (2hrs)	8-10pm Melb  10-12pm Venice   5-7pm China   4-6am New York
8th Jan	Presentation [public]	Briefs and Teams (10mins)	8.00-8.10pm Melb  10.00-10.10am Venice   5.00-5.10pm China   4.00-4.10am New York
9th Jan	Studio	WIP (1hr)	8-9pm Melb  10-11am Venice   5-6pm China   4-5am New York
10th Jan	Studio	WIP (1hr)	8-9pm Melb  10-11am Venice   5-6pm China   4-5am New York
11th Jan	Studio	WIP (1hr)	8-9pm Melb  10-11am Venice   5-6pm China   4-5am New York
12th Jan	Studio [public]	WIP (1hr)	8-9pm Melb  10-11am Venice   5-6pm China   4-5am New York
13th Jan	Studio	WIP (1hr)	8-9pm Melb  10-11am Venice   5-6pm China   4-5am New York
14th Jan	Studio	WIP (1hr)	8-9pm Melb  10-11am Venice   5-6pm China   4-5am New York
17th Jan	Presentation [public]	Final Reviews (30mins)	8.30-9.00pm Melb   10.30-11.00am Venice   5.30-6.00pm China   4.30-5.00am New York

## **Session Types**

\*Studio (Introductions): students meet studio leader(s) and fellow students, are introduced to the projects, research and interests of the office and are introduced to the brief, studio direction, expectations, motivations etc.

<sup>\*</sup>Presentation [public] (Briefs and Teams): studio leaders introduce their office and full studio team and give an overview of their brief. (live-streamed to the public)

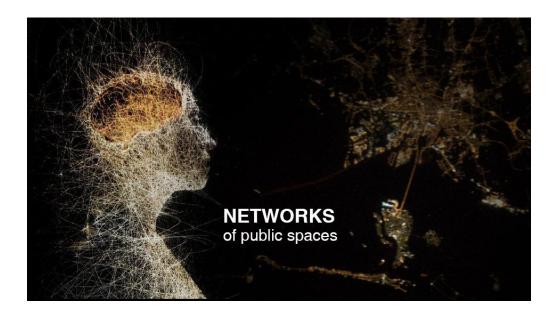
<sup>\*</sup>Studio (WIP): regular studio sessions with studio leaders and students

<sup>\*</sup>Studio [public] (WIP): regular studio sessions with studio leaders and students (live-streamed to the public)

<sup>\*</sup>Presentation [public] (Final Reviews): students and studio leaders present their final group project to a jury (live-streamed to the public)



## **Preview Brief**



St. Mark's Square (Piazza San Marco) is Venice's only square with the title of "piazza". All the other areas in Venice that in the rest of the world are called squares are called Campi (Fields).

The Venetian campo is the heart of the neighbourhood. The social meaning of it has always been very strong since Venice is a polycentric city, built on numerous islands that lived a life of their own.

Today, however, the social life of the Venetian campo is declining fast.

MAD Architects wants to analyze the existing urban fabric and create an urban strategy that will reinforce social life in the city. We will study Square (Piazza), Campi (Fields), Campiello (small field), Corte (courtyard), and their Network in the city.

Using different techniques and methodology our students will find voids in the city fabric (missing functions) and broken links in the urban network that cause negative consequences of social fragmentation.

Using our site Ex-Umberto I as a starting point, students are invited to design an architectural form that will activate public spaces in the city and develop a social network that will bring the community together.